## MEDIA ANNOUNCEMENT

# 🗙 QUADPACK

For immediate release 25 February 2019

### Yonwoo Ampoule Dropper: turning skincare upside down

The beauty world is becoming more inclusive than ever, with fragrance, make-up and skincare products tailored for a more diverse audience. The latest trend of customising face creams with boosters and other active ingredients means you can tailor your product to your own, individual needs. These high-tech formula depend on precision dosage. Now, international beauty packaging manufacturer and provider Quadpack Industries proposes an innovative way to dispense these technical formulas, while giving consumers greater control: the Yonwoo Ampoule Dropper.

The Yonwoo Ampoule Dropper literally turns skincare application upside down. The 10ml PP container stands upright, with a soft rubber teat at the top and a PCTA dropper at the base. The cap, also PCTA, fits on at the bottom and keeps the dropper tip in place.

What's special about this design is that there is no need to charge the dropper pipette. A single squeeze of the teat releases one precise drop of the formula. Its metered dosing system makes it a perfect complement for high-tech serums and boosters which are added to tailored creams. Furthermore, its improved sealing structure has a suck-back function, which prevents any bulk remaining in the pipette, ensuring it is always clean, for greater hygiene.

Besides its high performance, its aesthetics are highly adaptable. The bottle, pump body and overcap can all be decorated using a host of techniques – from pearlisation and metallising to matt/UV coating, silk screening and hot stamping.

The Ampoule Dropper won the 2018 Cosmopack Bologna Award in the Skin Care Packaging Technology category.

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#### Editors: High-resolution photos available on request.

#### About Quadpack Industries

Quadpack Industries is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the US and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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